**Exploring World’s Top Youtube Channels**

**Advantages of You tube channels:**

**The pros and cons of YouTube for business and students, the audience and the general public vary because the platform is used to serve a range of different causes. Let’s take a look at the advantages of YouTube from various points of view.**

* **YouTube as an information disseminating platform for students.**
* **YouTuber’s user-friendliness**
* **YouTube for Brand Promotion**
* **YouTube benefits talented people**

**Disadvantages of YouTube:**

**Apart from the advantages and benefits, there are also some negative aspects of YouTube for both YouTuber’s and viewers. There have been numerous instances have been reported concering content censorship because it is determental to students as well as society.**

* **A lot of distraction**
* **Defamation and Bullying**
* **Making money isn’t that easy**
* **Obscenity-one of the biggest drawbacks that YouTube has**